Newsletters Internship
The Connecticut Mirror / Fall 2022

Position Overview

The Connecticut Mirror (CT Mirror) is a local journalism success story with huge momentum and ambitious growth goals.

We are currently accepting applications for our fall semester newsletters internship. Our Newsletters Intern will work with the newsroom and business team to create email newsletter content and tackle audience engagement-related projects.

Job Responsibilities

- Manage many of CT Mirror's weekly and monthly topic-specific newsletters
- Craft special briefings to promote in-depth stories or continuing coverage
- Create breaking news emails to promote time-sensitive major stories
- Use analytics to make decisions about which newsletters are effectively driving engagement and test new features in existing newsletter properties
- If possible, design graphic assets to accompany editorial content in newsletters

Preferred Experience

- At least one year of email newsletter experience for any group or organization, but past news media experience (including student media) is preferred
- Exposure to platforms like MailChimp, Constant Contact or other email newsletter technologies
- Firsthand experience using Canva or similar programs to design graphics
- Exposure to data analysis platforms like Google Analytics, Parse.ly, Metrics for News
- Perhaps most importantly, a passion for enterprise journalism that covers policy, government, and politics

The Newsletters Intern position is based in our Hartford, CT newsroom and reports to Director of Membership and Digital Innovation Kyle Constable.

All CT Mirror interns are paid, either through a stipend (if student receives college credit) or an hourly wage (if no credit). This internship is 10 hours per week and runs for 14 weeks, starting Sept. 6, 2022.
The application deadline is Aug. 14, 2022. Please send a resume and relevant work samples to Director of Membership and Digital Innovation Kyle Constable via this form. No phone calls please.

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About CT Mirror

CT Mirror is a nonprofit, non-partisan, online news organization covering public policy, government, and politics in Connecticut. In our first twelve years we have become the most trusted source for news about public policy in the state.

CT Mirror is committed to building an inclusive organization that represents the people and communities we serve. We do not and shall not discriminate on the basis of race, color, religion, gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of our hiring, procurement, volunteer recruitment, or other activities or operations. We are committed to providing an inclusive and welcoming environment for all members of our staff, board, volunteers, subcontractors, vendors, and readers.